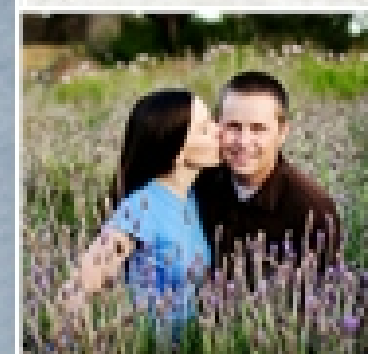
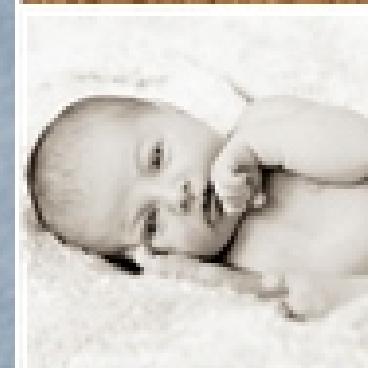


Capture life's fleeting moments, for they are lasting reminders of the love that you share.



VANESSA HONDA PHOTOGRAPHY
WWW.HONDAPHOTOART.COM
949-553-2434 951-775-2818



Vanessa Honda
PHOTOGRAPHY

2009
Pricing, Products & Policies
GUIDE

SESSION & GALLERY POLICIES

SESSION DETAILS

Session fees are due within 5 days of booking and hold your appointment with me. This fee is used to secure your preferred session date. This retainer is non-refundable, however the session may be rescheduled. Should you need to reschedule, please call 48-hour in advance and the session fee will be applied to another session within 30 days of your original booking.

Sometime emergencies do occur - a child gets sick, faces get scraped, etc. If this happens, no problem - I will be happy to reschedule with you. The session fee does not include prints or digital files, they are available for purchase separately.

All Sessions Include:

- ~ pre-session consultation
- ~ minimum 1 hour session at the location of your choice
- ~ hand retouching of 30 or more images
- ~ a private online image gallery for you & family & friends to view

SESSION VIEWING AND ORDERING

After your session I will take great care to edit each picture before you see it. Sessions typically generate at least 50 image variations for you to choose from. I will also apply different artistic effects to your images, such as converting them to B&S or sepia, tinting, and other effects.

You have the choice of viewing your images in your own home with a personalized ordering session and consultation with me, or I can make them available in a private online gallery slide show for you to enjoy, as well as sharing with family or friends. Images are typically available to view within 2 - 3 weeks from your session date.

Online galleries will be available for 20 days and orders should be made during this time. If you need have your gallery uploaded again after this time, they can be reinstated for a \$50 fee. Any orders above \$200 received within 3 days of uploading the gallery will earn a complimentary \$50 print credit.

PAYMENTS AND DELIVERY

Payment is due upon ordering via cash, check or credit card (only available when ordering online). There is a \$30 fee for returned checks. Please allow 2-3 weeks for delivery. Rush delivery may be available upon request. Please allow 4 to 6 weeks for specialty items such as Fine Art Coffee Table Books and handbags. You can choose to pick up your portraits or have them shipped directly to you.

With the exception of Portrait Program membership, Collections can only be built from individual sessions, rather than a compilation of sessions.

To ensure timely delivery of your holiday images, please plan on completing sessions for the holidays by Nov. 20th and ordering no later than December 5th. Some products may take longer to create.

SESSION FEES

The Petite Session\$120

Perfect for a child's birthday commemoration or a professional headshot, this session includes up to one hour of coverage, one location and one subject. Choose from at least 15 images.

The Full Session.....\$175

Our most popular option, this longer 2 hour location session allows for siblings or families and multiple groupings within one session. Choose from at least 30 (usually many more) images.

The Double Session.....\$255

Includes 2 Full sessions (may be on different days), 2 locations (ex. Park and Beach or Studio and Urban), etc. And may even include more than one group of people. Choose from at least 60 images between the sessions.

The Day in the Life Session.....\$200

This session is perfect for telling the story of your family. Usually lasting from 2-5 hours, documentary style - some images may be set up, but most are capturing your life as it happens. I will help you plan an activity to help tell your story! Choose from at least 85 images.

The Newborn Session.....\$275

This session is done in the quiet convenience of your own home, and usually last 2-4 hours, allowing plenty of time for feeding, changing and comforting your new little one. Session fee includes your choice of an 11x14 mounted Signature Wall Portrait or 25 custom birth announcements.

PORTRAIT PROGRAMS

The Baby Plan \$525

Includes 4 Sessions throughout the year:

- ~Newborn
- ~3-5 Months
- ~6-9 months
- ~1 year

Includes 1 storyboard collage or 4 prints in a collage frame (one from each session) and 3 brag books at the end of the year. All prints and collections purchased from the sessions will receive a 10% discount.

The "Year in the Life" Plan \$1550

This session includes 4 sessions over the course of 1-2 years. These may be themed shoots featuring different holidays, highlight a progression of events within a family (maternity, newborn, babyhood & first birthday), a shoot for each individual child, or even just capturing different events (birthdays, baptisms, etc) throughout the year. Comes with a 10x10 Fine Art Book Custom designed to tell your family's story (valued at \$1250).

The "Watch them Grow" Plan \$650

Follows the progression of your child as they grow - featuring a new session each year. May be started at any age, but recommended to follow the baby plan. Includes: (5) sessions, (5) 11x14 Signature Wall Portraits (1 from each session) and 3 Brag Books featuring images from all sessions.

A LA CARTE PRINT PRICES

Sizes	Signature Prints	Fine Art Finish	Canvas Gallery Wrap	Modern Art Finish	Classic Framed Print	Artisan Framed Print
40"	\$580	\$800	\$1,200	~	\$1,250	\$1,500
30"	\$420	\$660	\$850	~	\$800	\$1,120
24"	\$350	\$525	\$720	\$580/\$800	\$700	\$950
20"	\$220	\$350	\$500	\$600	\$520	\$710
16"	\$185	\$300	\$450	\$495	\$430	\$600
14"	\$120	\$210	\$380	~	\$350	\$540
10"	\$55	\$130	\$260	~	\$200	\$240
8"	\$45	\$120	\$250	~	\$180	\$210

Gift Prints 5x7 and smaller..... \$35

Classic Collection ~ \$200

This collection is the most economical way to purchase smaller prints.

You will receive eight gift prints sized 5x7 or smaller in your choice of poses.

FINISH OPTIONS

Signature Finish

Signature Prints are printed on the highest quality photographic paper at a professional lab. All prints are sprayed with a lustre coating to promote longevity and textured for an elegant finish. All wall portraits (8x10 and larger) are mounted on art board.

Fine Art Finish

Fine Art Prints are exquisitely retouched and printed on either Fine Art paper that is similar in look and feel to a watercolor painting or printed directly onto canvas. The paper or canvas is then mounted by hand onto artboard. The perfect finish for images that have a painterly feel to them or for any time you want a unique artistic look.

Canvas Gallery Wrap

Fine art, gallery wrap canvases are a gorgeous alternative to framed enlargements. They give a beautiful contemporary look and are ready to hang with no additional work needed. Your print is made with the highest quality, archival inks that will never fade or discolor. Each print is sprayed with a UV coating for added protection and a gloss-type finish.

Modern Art Finish

Modern Art Finish Prints include prints on Acrylics and on Metal. Fine Art Acrylics are perfect for clients that are looking for contemporary ways to display their images. We print your images directly on a 1/4" thick acrylic substrate, then screen print a layer of white ink on the back. Once screen printed, the acrylic becomes opaque, highlighting the vibrant colors and fine detail within your images.

Fine Art Metals are a modern approach to traditional Fine Art products. We start the printing process by adding a layer of white ink to the surface of 1"-deep brushed aluminum boxes. Your image is then printed on top of the white base coat. Fine Art Metals are delivered ready-to-hang with brackets on the back of the aluminum box.

Custom Framed Prints

We have a wide assortment of custom frames, mats, fillets and wall groupings to choose from, many of which are available in our two-tiered pricing system - Classic Framed Prints or Artisan framed prints which come with deluxe double mats and/or tuscan fillet upgrades. Custom framed prints come completely assembled and ready to hang.

EDITED DIGITAL FILES

Vanessa Honda Photography offers the ability to purchase your full resolution, edited digital files along with printing rights. These digital "negatives" can be purchased as a "Digital Collection" or can be added on a la carte after a minimum \$300 purchase order.

Vanessa Honda Photography retains the copyright to all images.

Digital Collections

Collection 1

- (1) DVD containing ALL of the edited full resolution images from your session with printing rights
 - (1) Suede leather pocket album with 4x6 prints of all images from your session (up to 100).
- \$1660**

Collection 2

- (1) DVD containing ALL of the edited full resolution images from your session with printing rights
 - (1) Custom Designed Fine Art CoffeeTable Book with all images of your choice from your session.
- \$2400**

A La Carte High Resolution Digital Files

- 1 - 3 Digital Files..... \$120 each
- 4 - 9 Digital Files..... \$100 each
- 10-20 Digital Files..... \$70 each
- 21 or more Digital Files..... \$50 each



SPECIALTY AND GIFT ITEMS

Available a la carte after a \$350 minimum print order, or as part of a collection.

Fine Art Coffee Table Books

Who wouldn't love to showcase the ones they love in an elegantly designed and presented coffee table book. This is a great way to tell the story of your family – a perfect compliment to a "day in the life" session – or a more affordable way to have all the pictures you love in one place to browse through at your leisure. Or a great place for all of your favorite portraits when wall space is low! Available in several sizes – from a 10x10 to a purse-sized 5x5 and also with different finishing options (luxurious leather album to an inexpensive softbound children's book) – my favorite is the hardbound with custom designed dust jacket. This book features a printed hard cover and a matching printed book jacket with designable inside flaps, and the pages have a protective varnish coating or a laminate coating in a matte or glossy finish to preserve their appearance for years to come.

10x10 (20 page) Book..... \$1250

8x8 (20 page) Book.....\$900

7x7 (20 page) Book\$655

5x5 (20 page) Book\$460

Additional sizes available upon request.



Wallet Brag Books

This very affordable way to show off your kids/grandkids/pets or anyone you want is one of my hottest new items! For just over the price of a set of 8 wallets, receive 12 images in a neat little book that fits perfectly in your purse or pocket. Accordion Wallet Books are available in two sizes – 3x3" square and 2.5x3.5" wallet. Choose from 17 cover choices and four different paper types – Smooth Cover, Linen, Pearl, and Watercolor.

Minimum order of 3 is required, but hey, once you see how great these are, who wouldn't want to give an extra one to their spouse/parents/grandparents, etc.



**Only \$50/each for the first 3,
then only \$38 for each additional book.**

Storyboards

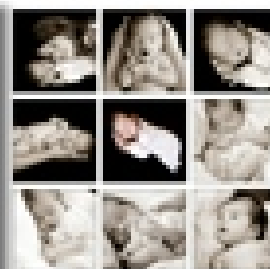
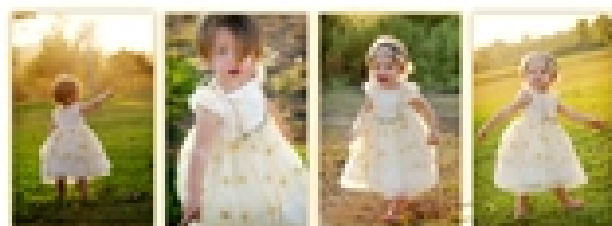
Storyboards and collages are a great way to showcase all of your kids on one framed print or tell a story using a series of images. Printed on the highest quality photographic paper at a professional lab. All prints are sprayed with a lustre coating to promote longevity. 8x10 and larger prints are mounted on mat board, styrene board or masonite for maximum rigidity. All storyboards are custom designed and available in any size.

-20x20 collage print - \$220

-30x10 collage print - \$260

-20x10 collage print - \$165

**Many other custom sizes
available upon request.**



Keepsake Box

25 sprayed and mounted 5x7 prints of your choice, displayed in an exquisite custom designed keepsake box.

\$800



DVD Slide Show

Showcase your favorite images set to music of your choice and with optional text. Beautiful transitions and styling create for an emotional appeal - this is a great way to enjoy your images, and they make great gifts as well! Will play in TV DVD players as well as on the computer.

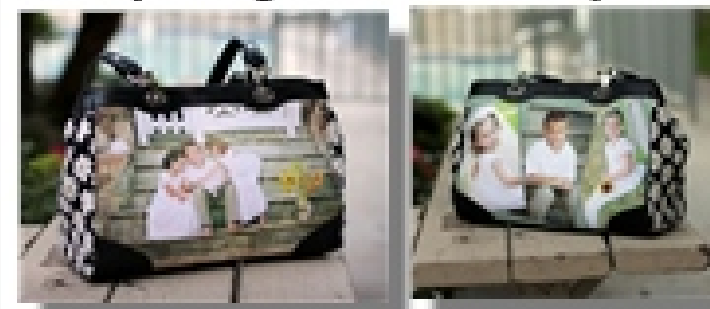


Photo Handbags

What could be more fun than carrying your favorite picture around on a classy, personalized bag? I can place a photo on one or both sides or make a collage of images for you to showcase everywhere you go. You will love the quality and functionality of these custom designed bags.

Available in many different styles and with many different styling options, including soft supple leather accents, as well as great interior features, such as zippered pockets, cell phone pockets, lobster claw key clips, detachable leather handles w/ nickel hardware, metal feet to protect the leather bottom, etc.

**Prices range from \$50 to \$300,
depending on the size and style**



Fine Art Murals

Create extraordinary works of art with the unique FineArt Mural. We'll split the image and print each portion on 11.7x11.7" brushed aluminum tiles. Each tile is then linked using silver snap rings and mounted to the wall using the bracket included in your order.

Investment:

24x24" \$685

24x36" \$850

24x48" \$1085

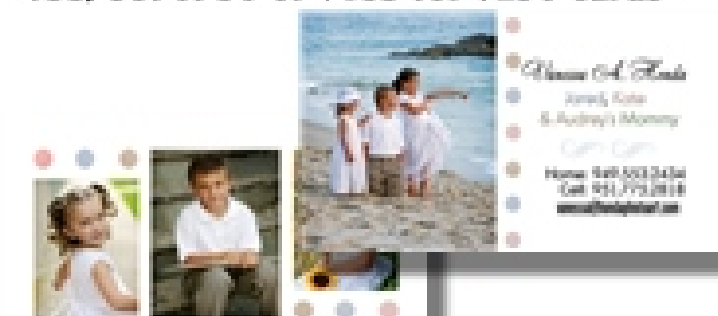
36x48" \$1250



Mommy Cards

Custom designed, complete with pictures of you with your children, or just your kids, Mommy Cards are a stylish option for moms tired of scribbling their name and phone number when they meet a new friend at the park. Similar to business cards, Mommy Cards present your contact information to make introductions turn into actual play dates.

\$55/ set of 50 or \$135 for \$250 cards



Top 10 uses for your Mommy Cards:

1. New moms you meet and want play dates with
2. Contact info for Babysitter
3. Neighbors
4. Existing friends (the cards are just too cute not to share)
5. Put in holiday cards, birthday cards, thank you cards and more
6. When dropping off your child at someone's house for a play date or birthday party.
7. If your child is lost you can give out the card with their picture on it to help find them.
8. Keep one in your suitcase or diaper bag in case it gets lost
9. Will make grandparents smile
10. Just for fun!

WALL GROUPINGS

All prints (other than the fine art collection) are from our Signature line and are mounted, coated and textured. Frames are custom frames and prints come double matted. Excludes artisan frames. All prints 8x10 and larger are framed in the framed collections.

Desktop Collection

- (2) 8x10 Portraits
- (4) 5x7 Gift Prints
- (4) 4x6 Gift Prints
- \$350 - save over 10%**
- \$710 Framed - save 10%**

Hallway Collection

- (1) 16x20 Wall Portrait
- (4) 8x10 Portraits
- (6) 5x7 Gift Prints
- \$550 - save 15%**
- \$1120 framed - save 15%**

Mini Negative Collection

- 20x30 Wall Portrait
- (2) 11x14 Portraits
- (5) Full resolution, retouched digital files
- \$928 - save 20%**
- \$1600 Framed - save 20%**

Friends and Family Collection

- (1) 16x20 Wall Portrait
- (2) 11x14 Portraits
- (4) 8x10 Portraits
- (8) 5x7 Gift Prints
- (3) Brag Books
- \$800 - save 20%**
- \$1616 framed - save 20%**

Marble Collection

- (2) 20x24
- (1) 11x14
- (2) 8x10
- \$790 - save 15%**
- \$1827 Framed- save 15%**



Grand Entrance Collection

- (2) 16x24
- (2) 11x14
- (4) 8x10
- \$986 - save 15%**
- \$2387 framed - save 15%**

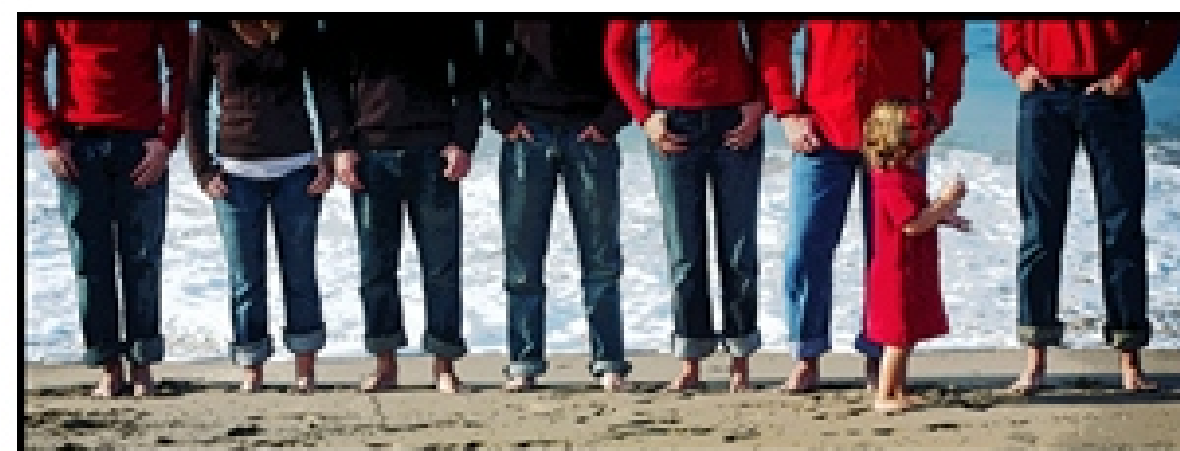


Fine Art Mini Collection

- (1) 16x24 Gallery Wrap
- (2) 11x14 Gallery Wraps
- (3) Brag Books
- (3) Digital Files (same as pictures ordered)
- \$1208 Canvases - save 25%**
- \$1312 Framed - save 25%**



PORTRAIT COLLECTIONS



Platinum Collection

- (1) 8x8 Fine Art Book ~ (1) Keepsake Box with mounted session prints
- (1) 20x20 or 30x10 Storyboard ~ (1) 16x24 Gallery Wrapped Canvas
- (2) 11x14 Gallery Wrapped Canvases ~ (3) Wallet Sized Brag Books
- (50) Mommy Cards OR 24 notecards ~ (1) Custom Leather Handbag
- 30% off of all other prints or products from same session**

Greeting Card Collection

- (1) 16x20 Wall portrait
- (3) 11x14 Wall portraits
- (10) 5x7 Desk Portraits & 200 6x7.5" or 4x8 custom designed photo cards
- OR 124 5x7 flat press printed cards on art paper
- OR 95 folded 5x7 press printed cards on art paper
- OR 75 trifold or accordion cards on art paper

\$942 - Save 25% (\$314)

Modern Art Collection

- (1) 16x24 Metal Mural
- (2) 16x24 Acrylic prints
- (1) 16x16 Framed Fine Art Canvas or Watercolor Print
- OR 16x16 Framed collage print (with (1) 8x8 & (5) 5x5 prints)
- (3) 11x14 Framed Signature Prints
- (8) Gift Prints

\$2800 - Save 20% (\$700)

Gallery Collection

- (1) 24x30 Gallery Wrap Canvas
- (2) 16x20 Gallery Wrap Canvases
- (1) 10x30 designed storyboard
- (4) 11x14 Wall Portraits
- (3) 8x10 Desk Portraits
- (50) 4x6 gift portraits in a keepsake album
- (1) DVD slide show of images set to music

\$2700 - save 25% (\$901)

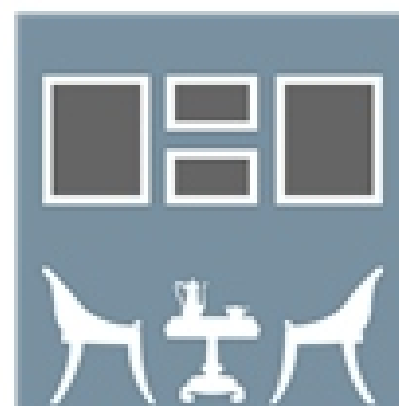
Fine Art Book Collection

- (1) 10x10 20-40 page Fine Art Book
- (2) 7x7 Duplicate Gift Books
- (3) Wallet sized Brag Books
- (1) 20x30 Gallery Wrap Canvas OR
- (3) 20x20 Signature Prints

Any additional Books are 30% off.

\$2895 - save 25% (\$965)

Loveseat collection



- (2) 24x30
- (2) 20x10
- \$817 - 20% off**
- \$1960 Framed - 20% off**

GREETING CARDS

*Greetings Cards are available after a minimum \$300 print purchase or
with the Greeting Card Collection*



6 x 7.5 inch Photo Greeting Cards

Printed directly on photo paper with a lustre finish

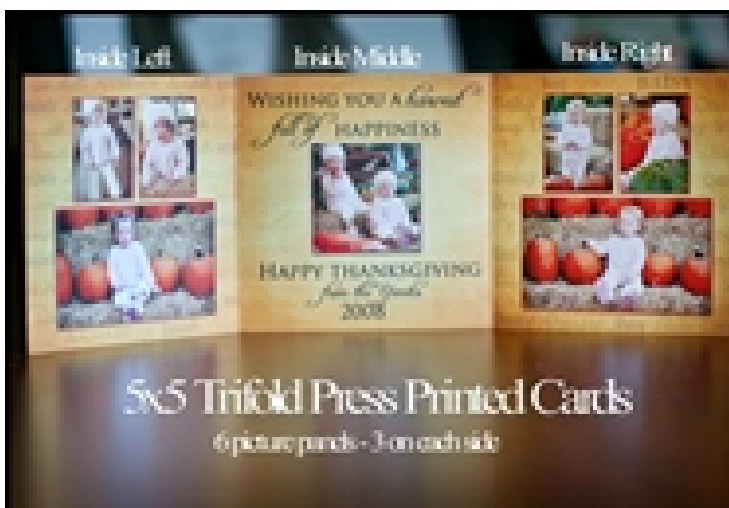
25-50 cards...\$50/set of 25 150 or 175 cards...\$88/set of 25
75 or 100 cards...\$44/set of 25 200+ cards...\$22/set of 25



5X7 Folded Press Printed Cards

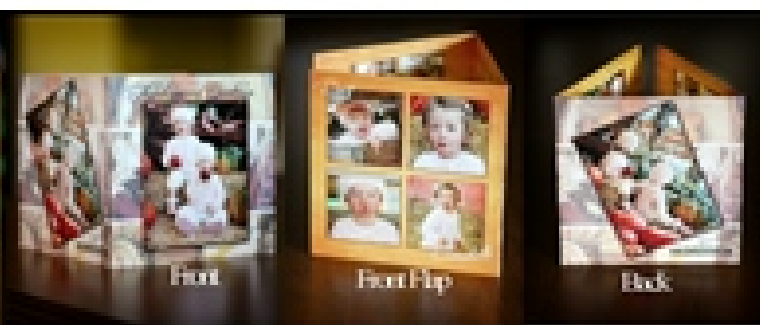
\$75/set of 25

available in reg cardstock, glossy cardstock,
linen paper, watercolor paper & pearl paper



5x5 Trifold Press Printed Cards

6 picture panels - 3 on each side



\$100/set of 25

available in reg cardstock, glossy cardstock,
linen paper, watercolor paper & pearl paper



4 Panel, double sided
press printed accordion card
available in reg cardstock, glossy cardstock,
linen paper, watercolor paper & pearl paper

\$100/set of 25



5x7 Flat (Double Sided) Press Printed Cards & Postcards

\$55/set of 25

available in reg cardstock, glossy cardstock, linen paper, watercolor paper & pearl paper